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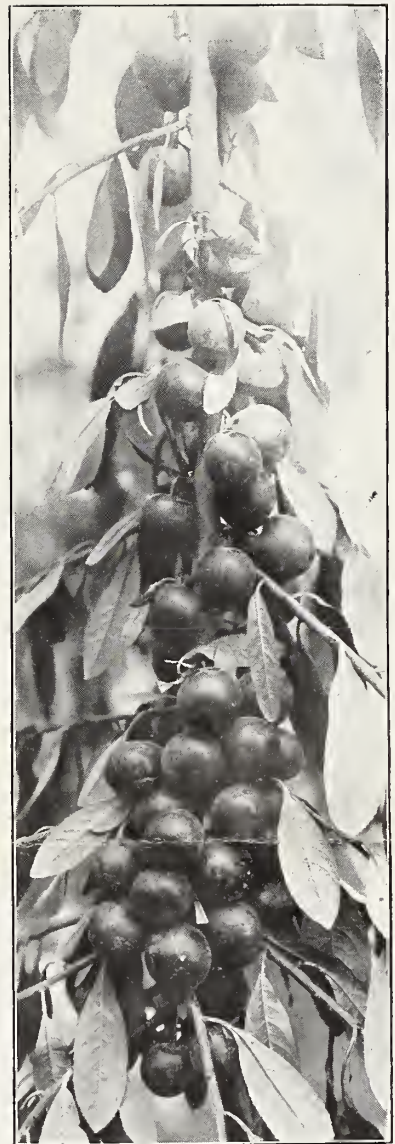
The Outstanding Features of the ZUMBRA are

1. ZUMBRA is the only cherry having a flavor and texture like the Sweet Cherry that is also hardy enough to grow and bear in this northern climate.
2. It has EARLY-BEARING and EXTREMELY PRODUCTIVE habits. Trees set out in the spring bore heavy crops of fruit ripe sixteen months after the trees were planted.
3. The fruit hangs well to the tree; is not affected by brown rot.
4. The pit separates readily from the flesh—an advantage in making cherry pie.
5. The tree being a low grower and rather on the dwarf order, the fruit is easily gathered.



The Zumbra trees naturally take on the low-headed, bushy form in which it is recommended that this new cherry be grown. This adapts it to fit into the small corners of your garden patch.

This Cherry is a rare treat, and you should not delay longer in raising this wonderful fruit.



This snap-shot shows how the Zumbra Cherry bears along the center branches of last year's wood. Each of the fruits is borne on a single stem the same as the Bing or the Royal Ann Cherries.

We secured our original stock of ZUMBRA Cherry from the Minnesota State Fruit Breeding Farm and now have several thousand Zumbra trees ready for Northern Planters.

The Northwest Nursery Co.

Valley City,

:-:

North Dakota

1924

Zumbra

APR 9 1924

U.S. Department of Agriculture

A HARDY CHERRY

Your first real Cherry—hardy anywhere in Minnesota—fruiting the second season in your garden, is the ZUMBRA Cherry, originated at the Minnesota State Fruit Breeding Farm. This cherry ripens in August, and has a flavor similar to the black sweet cherries so extensively grown in the orchards of Oregon and California, whence they are shipped to all parts of the country, finding a ready sale at 30c to 50c a pound. The fruit reaches a size of one inch in diameter and is borne on the previous year's wood; color very dark, nearly black when ripe; flesh firm, greenish, sometimes tinged with red when fully mature; stone very small and separates easily from the firm flesh; quality good with a flavor and crispness somewhat resembling its sweet cherry parent. Especially recommended for sauce and preserves. When cooked the sweet cherry flavor is especially noticeable. The ZUMBRA begins ripening August 20th, and hangs well to the tree, there usually being some fruit still on the trees three weeks later. This is a valuable feature as practically none is wasted by dropping. It is free from brown rot.

The size is about the same as the black sweet cherries coming here from California—the advantage over the California fruit being your ability to pick the ZUMBRA cherry *ripe* and enjoy the rich, crisp flavor of this fruit *ripened naturally on the tree*.

Professors Alderman and Dorsey of the Minnesota State Experiment Station and Supt. Haralson of the Fruit Breeding Farm in the *Minnesota Horticulturist* of Sept. 1921, state that the ZUMBRA is "one of the most promising of the Fruit Breeding Farm productions." This is a very strong recommendation and from men who have had the ZUMBRA cherry under observation since it was originated.



ZUMBRA Cherry. Natural size. Note how readily the flesh separates from the pit.



Is This New Cherry Hardy?

This cut was made from a snapshot taken in the spring of 1922 of a ZUMBRA Cherry tree one year after it was planted in the orchard of W. J. Boughen at Valley River, Manitoba (near Winnipeg). The fact that the ZUMBRA started to grow from the terminal buds after wintering in Manitoba should be conclusive proof that it is hardy anywhere in the Northern States.